

Indonesia Newsletter – May 2008

HEADLINE NEWS

Bali Wins Honors in DestinAsian Readers' Choice Awards

Bali Wins Best Leisure Destination and Ritz-Carlton Bali Best Hotel Recognition in Readers' Choice Award.

The Asian luxury travel and lifestyle magazine, *DestinAsian* has conducted its first "Readers' Choice Awards" in which the the Island of Bali and a Bali hotel gained recognition.

Voting for the first *DestinAsian Readers' Choice Awards* was held in the latter half of last year through a survey which sought readers' opinions on their favorite destinations, hotels, and airlines in the Asia-Pacific region.

Readers were required to nominate a winner in each category and provide a short explanation on the reasons for their choice.

The announcement of the inaugural winners at a special award luncheon today at The Peninsula, Hong Kong.

Bali gained the following distinctions in the First *DestinAsian Readers' Choice Awards*;

- **Best Leisure DestinAsian** - *The Island of Bali*. Cited by readers for its people, food, culture and beaches.
- **Best Hotel, Bali** - *Ritz Carlton, Bali Resorts and Spa*. Cited by readers for its villas and wonderful views.

Royal Brunei Says Good-Bye to Bali Four-Time-a-Week Service to Bali to End from May 31, 2008.

Royal Brunei Airways have announced plans to suspend its four-time-a-week service between Bandar Seri Begawan and Denpasar, Bali, effective May 31, 2008.

The curtailment of Bali service is part of a larger reshuffle of the Airline's schedule to improve the airlines overall services and operating efficiencies.

Also removed as a *Royal Brunei's* destination starting from May 31st is Sydney, Australia.

Chief Executive Officer of the Airline, Ray Sayer said, "Although leaving a destination is never an easy decision, as regional competition increases it is necessary for RBA to make these schedule changes that improve RBA's product and strengthen the airline's core network."

PRODUCT UPDATES

Bounty Cruises coming back to Lombok

Bounty Cruises, the luxurious high speed catamaran (30 knot), equipped with **computerized stabilizer** and **International safety standard**.

Starting on the **11th June 2008** the 500 more passenger seat catamaran will be **cruising** back to Teluk Nara **Lombok** every **Wednesday, Friday and Sunday**.

Bounty Cruises the only one cruise of Lombok transfer and it departs from Benoa directly to Teluk Nara private harbour take just 3 & ½ hours.

Transfer to Lombok

- One Way **US\$ 85**
- Return **US\$ 150**

For more details please contact : sales-bali@toureast.net

Aria Luxury Villa & Spa KAMASUTRA HONEYMOON PACKAGE

Includes :

- 2 night stay in one bedroom villa with private pool
- Balinese decoration flower upon arrival
- Welcome drink and cold towel service upon guest check in
- Bali seasoning fresh fruit arrangement
- Daily breakfast for couple at Dining
- Bath tub floating flower upon Arrival
- Fresh Flower arrangement in villa and honey moon decoration
- 1 X exotic lunch At Dining Aria Villa
- 1 X romantic candle light dinner with hatten wine by glass
- 1 X 2 hours spa massage treatment
- Free Shuttle to Kuta area
- Free Mini Bar Soft Drink only Six can
- 21 % Geverment tax & Service charge

Price: USD 715 net

Note : Surcharge applicable during high and peak seasons

For more details please contact : sales-bali@toureast.net

DESTINATION

Regent Hotel to Open on Sanur Beach Hotel Represents a US\$75-US\$100 Million Investment in Bali's Luxury Sector.

The *Regent* hotel brand will make a new re-appearance in Indonesia via their management of a luxury hotel property on Bali's Sanur Beach.

Passengers holding reservations between Bali and Brunei on the Airline after May 31, 2008, will be given full refunds or accommodated on other carriers.

Lion Airways to Connect Bali with Singapore and Vietnam.

New Daily Service Denpasar to Singapore Slated to Start in June or July 2008.

Indonesia's *Lion Air* has declared its intention to begin flying between Bali and Singapore in June or July 2008, utilizing *Boeing 737-900ER* aircraft.

The public relations manager of *Lion Air*, Hasyim Alhabsi, said service would initially be once each day with additional flights to follow.

Alhabsi told the press that the Bali-Singapore flights would strengthen the Airline's new service between Jakarta and Vietnam, explaining "passengers to Vietnam can fly from Jakarta or via Denpasar, Bali."

In order to stimulate the Vietnamese market *Lion Air* recently brought 30 Vietnamese travel agents to Bali on a familiarization tour.

Lion Air is seeking a share of the additional flight frequencies recently promised by the Indonesian government on the Bali-Singapore sector.

The Airline is awaiting the delivery of a new *Boeing 737-900ER* aircraft that arrived in Indonesia on April 20, 2008.

Number of Air Seats Between Singapore – Bali to Double

Will Aviation Department Accept Vice-President's and Tourism Minister's Directive to Double Air Seat Capacity on Singapore-Bali Sector?

The government says it will add 350,00 seats each year on the air segment between Singapore and Bali in order to meet growing demand and sustain ambitious official tourism targets.

According to Indonesia's Minister of Culture and Tourism Jero Wacik: "from four trips each day we'll go to seven. In this way we will add 350,000 seats each year. Wacik's comments were made at a press conference in Jakarta on Wednesday, April 16, 2008, following a meeting with Vice President Jusuf Kalla.

The Singapore-Bali air segment is presently flown on a direct basis three times each day by *Singapore Airlines* and once each day by *Garuda Indonesia*. *Valuair* operates four weekly direct flights between the two cities.

If the announced expansion in air seats is realized the number of available passenger seats served by *Singapore Airlines* and *Garuda Indonesia* between Singapore and Bali will double from 350,000 to 700,000.

Singapore, as a major international travel hub, generates large reservoirs of passengers seeking flights to Bali. Emblematic of the huge backload in demand over the

The *Bali Regent* will reportedly be built on a four-hectare site in Sanur comprised of 150 rooms and 50 villas representing a total project investment of between US\$75 million and US\$100 million. The hotel will be built by *Grand Pacific Properties Ltd* who have entered into an agreement with *Carlson Hotels Asia Pacific Pty* - the owners of the *Regent* Brand. That agreement addresses hotel development services, hotel management and marketing trade licenses.

The new *Bali Regent* will herald a return of the *Regent* brand to Indonesia following their withdrawal from a luxury hotel project in the Kuningan area of Jakarta several years ago. The former *Regent of Jakarta* is now operated by the *Four Seasons* brand.

HOTEL

Meeting in Ultimate Style

Four Seasons Resort Bali at Jimbaran Bay Opens New Multi-Function Meeting Room.

Four Seasons Resort Bali at Jimbaran Bay has opened its new, multi-function meeting room, *Jepun Sari*, boasted by the Resort as "the largest private room in Bali with an ocean view."

Built in a traditional Balinese architectural style that blends seamlessly with the grace and ambience of the Resort, *Jepun Sari* is characterized by a soaring, *alang alang* thatched roof, a wrap-around terrace, and an emphasis on space and light. Floor-to-ceiling glass walls maximize spectacular views across Jimbaran Bay. Windows are equipped with specially designed blinds that can be dropped to provide a blackout facility.

Completely air-conditioned to host business incentives, executive gatherings, and social events such as Bali weddings. With a capacity for up to 150 business guests for a corporate meeting or small conference, or up to 90 guests for sit down meals - *Jepun Sari* is the ideal venue for receptions, reunion celebrations, parties, theme dinners, corporate functions, seminars, conventions, product launches and social events.

Available in a number of layout configurations the *Jepun Sari* can accommodate classroom, theatre or boardroom layouts. The venue includes a full range of audio-visual, business, presentation and PA equipment, including a hi-tech built-in screen.

The opening of the *Jepun Sari* reflects the growing importance of meetings, conferences and incentives to all segments of Bali's tourism industry. The Island's unequalled collection of top-end boutique properties have become increasingly the preferred choice for small, exclusive business meetings, board meetings, team building trips and ultimate incentives.

sector, has made passenger reports citing "full planes" and inability to confirm air seats in August for booking requests made in April – a full four months before the intended date of travel.

CALENDAR OF EVENTS

“ Ascension Of Jesus Christ , holidays on 1st May'08 “

“ Vesak Day (Buddha’s Birthday), holidays on 20th May'08 “

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